

**PRESS INFORMATION BUREAU (DEFENCE WING)
GOVERNMENT OF INDIA**

‘हर काम देश के नाम’

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Clean Sweep: Swachhta Campaign 3.0 in Defence Production

As a part of Special Campaign 3.0, the Department of Defence Production and its DPSUs & Attached Offices have successfully engaged in the implementation of campaign at 790 sites so far. The main focus areas of the campaign include effective disposal of public grievances, references from PMO and State Government, etc. The campaign has also served as a platform to understand the role of swachhata at work places and its effectiveness in facilitating the organizations to institutionalize a sustainable mechanism to keep the premises clean and green. Many best practices were reported by DPSUs and Attached Offices that have been adopted by these organization to bring improvement in both work place and its surroundings.



Cleanliness activity



In-house Nursery



Spray of disinfectant in stagnant water



Beautification of Premises by reuse of scrap



Construction of road using slag dump within the plant

In the implementation phase, the data is being collected on a daily basis and the same is updated on Special Campaign for Disposal of Pending Matters (SCDPM) portal of DARPG. At the end of 4th week of the campaign, Department of Defence Production has achieved the following milestones:

- Reviewed and segregated 23760 files/records and 21735 files were weeded out
- 7.78 Lakh Sq. feet space is freed up by disposing scrap/unused items.
- 2872 MT of Scrap/unused items disposed.
- 20.21 Cr Revenue earned by Scrap disposal.
- 153 Public grievances disposed.
- 52 Public grievances appeals disposed.

The department is consistently reviewing the pending cases in order to diminish any existing backlog. With precise objectives and proper planning & monitoring system, the department is able to achieve the set goal in Special Campaign 3.0. These efforts have also been widely publicized on various social media platforms. Notably, over 735 tweets have been shared on X (formerly known as Twitter) by DPSUs, its Attached Offices and DDP, all tagged with #SpecialCampaign 3.0.

ABB/GC